



LUSH
FRESH HANDMADE COSMETICS

Local grass-roots volunteer group, Rockin4Tabitha, and international Lush Handmade Cosmetic, team up to build a record 25 houses in Pursat, Cambodia

FOR IMMEDIATE RELEASE

March 21st, 2011

For local, grass-roots volunteer group, Rockin4Tabitha, 2010-2011 has been an incredible year!

In September, at the annual Rockin4Tabitha (R4T) music fundraiser, Ottawa media icon Max Keeping surprised founder Bob Carver with a prestigious United Way “Community Builder Award”. Later on in the fall, the R4T team was excited to be awarded with a “Charity Pot” donation from Lush Handmade Cosmetics of \$10,000, and sponsored six Lush affiliates as build team members. Rockin4Tabitha’s 5th anniversary was proving to be a record year!

In late January, 2011, the 17-member international Rockin4Tabitha team traveled to Cambodia and was able to build 25 houses in Pursat province. Since its inception in 2007, Rockin4Tabitha has built 75 houses which have provided safe, dry housing for nearly 400 Cambodians for the first time in their lives.

Karen Wolverton, co-owner of Lush Handmade Cosmetics, and her daughter Chloe joined the Rockin4Tabitha team on the build and experienced Cambodia for the first time. “The outstanding organization and care of the Tabitha organization was an inspiration to us all” says Wolverton. Lush has committed to funding \$25,000 for the 2012 Rockin4Tabitha house build through their “Charity Pot” program, and will once again sponsor employees to participate in the build itself.

The team is already planning for the 2012 build in Koh Kong province, Cambodia. The goal for year 6? 40 houses with a build team of 25 people! It’s a lofty goal, but as Rockin4Tabitha has demonstrated in the last 5 years, anything is possible with dedication, hard work and compassion.

Rockin4Tabitha Charity Pots are on sale in Lush stores across the country.

For more information and all media-related queries, contact:

Dr. Paula Piilonen

1-613-878-1065

Email: paula@rockin4tabitha.ca

<http://www.rockin4tabitha.ca>



<http://www.rockin4tabitha.ca>



February 2011
Rockin4Tabitha House
Build in Chreng village,
Kandeang, Pursat
province, Cambodia.
Photo copyright P.C.
Piilonen